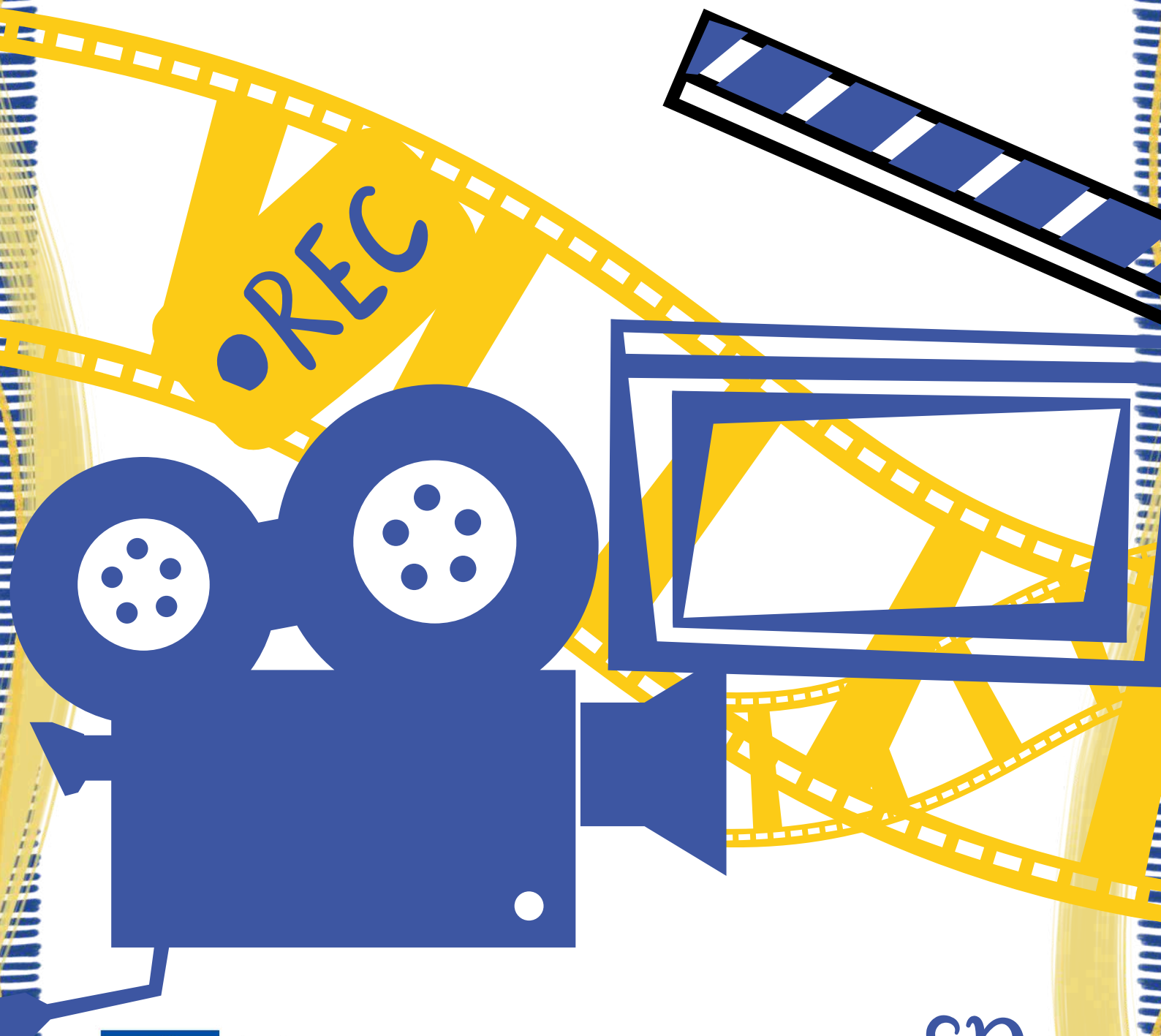




CREATIVE VIDEO CONTEST
UNITED IN THE
KNOWLEDGE OF
EUROPE



Co-funded by
the European Union

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Contest Rules

Objective

The contest “United in the knowledge of Europe” is developed within the framework of the Erasmus+ project “Youth in Europe,” which aims to raise awareness among youth leaders and young people on the importance of education on European citizenship, with particular emphasis on the principles, values, and functioning of the European Union as a basis for democratic construction and active civic participation.

The objective of this Contest is to motivate and raise other young people's awareness of the importance of knowing how the European Union works and how to be active, committed, and responsible citizens through the creation of creative videos.

Youth in Europe is a project that involves 5 European organisations:

- Iniciativa Internacional Joven from Spain (project coordinator);
- Asociacija Aktyvistai from Lithuania;
- Prijatelji Europe Opcina Tisno (Friends of Europe Tisno) from Croatia;
- Travelogue Associazione di Promozione Sociale from Italy;
- Development Perspectives from Ireland.

The project “Youth in Europe” is co-funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible.

Participation Requirements:

All participants must be between 18 and 30 years old and legally resident in Ireland. They must be 18 on the day before the video submission deadline and may not exceed the maximum age on the date of the video submission deadline established in these rules.

Individuals whose data is incorrect, incomplete or illegible are not eligible to participate. Furthermore, the data provided must be accurate, and pseudonyms cannot be used in the Contest.

Requirements for the acceptance of videos:

- The sole topic of this Contest, “United in the knowledge of Europe,” is motivating and raising young people's awareness of the importance of knowing how the European Union works and being active, committed and responsible citizens;
- Any video that deals with other topics unrelated to this call or any footage that presents racist, violent, offensive, obscene, degrading, defamatory and/or discriminatory initiatives or that, among others, violates the rights to privacy, honour, image, and dignity of third parties, morality and/or public order will not be accepted;
- The author must identify themselves by name, surname and e-mail address;
- The video must be recorded and edited by the participants themselves;
- Each person can submit a maximum of 3 videos. In the case of more than three submissions, only the three last submitted videos will be considered for the Contest;
- Each video must have a title;
- The video should be in landscape format (aspect ratio: 16:9), with the best possible resolution (at least 1080p: 1920x1080) and should be no longer than 2 minutes;
- The video must be sent in .mp4 format, and it must be without music or with royalty-free music;
- All individuals appearing in the video must be identified, and the participant is responsible for obtaining their express authorisation for the use of their image, according to Annex 2(a) or Annex 2(b);
- The video must be original and unpublished. It means that it must not have been published in any medium or support, and it must not have previously received any prize in any other local, national and/or international competition or contest;
- The video must be sent by e-mail or Wetransfer to paul@developmentperspectives.ie by the 15th of July 2024 at **11:00 am Dublin, Ireland time**, attaching the signed Authorisation Form, according to the template in Annex 1, and authorisation for the use of the image of third parties appearing in the video, according to the template in Annex 2(a) or Annex 2(b);
- Any video that has been sent after the deadline and, in general, any video that does not comply with the conditions expressed in these rules will not be accepted;
- Development Perspectives reserves the right to extend the deadline using communication on its social networks;

- The participants are responsible to Development Perspectives for the authorship and originality of the video, assuming full responsibility and leaving Development Perspectives indemnified against any claims that may be made by third parties, including those arising from a breach of the legislation on privacy, honour, intimacy, libel, slander, image rights or expressions that could be considered defamatory or obscene;
- The participants will assign free of charge to all the organisations of the "Youth in Europe" project and the European Union the audiovisual rights and the rights of reproduction, distribution, transformation, public communication and any other right necessary for the total or partial commercialisation of the same in any medium, for the entire world and the maximum period permitted by law.

Recognition:

A Jury, made up of three people with experience in the Contest's topics and selected by Development Perspectives, will choose the three best videos in July 2024 based on the following criteria:

- Creativity and originality: 40%
- Clarity, coherence and capacity to convey the message: 30%
- Relevance to the Contest topic: 30%

The jury's decision is irrevocable.

The three videos selected by the Jury will be published on Development Perspectives' Facebook, X, and Instagram accounts. They will be subject to a public vote for seven days. Before publishing the video, Development Perspectives will edit it by adding a cover and a closing with the relevant logos of the project.

The video with the highest number of positive reactions obtained from all the social networks of Development Perspectives will be recognised as the selected video. On Facebook, only the following reactions will be considered for voting: like, heart (love), care, laugh (ahah) and wow. The reactions "sad" and "angry" on Facebook will not be counted. Only the heart (love) reaction to the video will be considered for voting on Instagram.

The recognition/award for the participant who presented the selected video is the opportunity to participate in the activity "Mobility to Brussels" of the Youth in Europe Project. If the participant who presented the selected video cannot travel to Brussels, the participant with the second highest number of positive reactions, according to the previously indicated process, will have the opportunity to participate in the Mobility to Brussels. If they also cannot participate, the participant with the third number of positive reactions will have the opportunity to participate in the Mobility to Brussels. If they also cannot participate, the Jury reserves the right to choose another participant from among the young people who took part in any activity of the Youth in Europe project.

Privacy, Data protection and Image rights Policy:

In compliance with EU Regulation 2016/679 on Data Protection, we inform you that Development Perspectives, The Mall, North Quay, Drogheda, Louth, A92 PY68, (041) 980 1005, info@developmentperspectives.ie is responsible for processing your personal data. The main purpose is to manage participation in the Contest "United in the Knowledge of Europe" and the participant's or potential participant's relationship with the programmes and projects of Development Perspectives. The videos may be published on social networks, websites and publications of the project organisations and other related organisations and institutions.

Participants expressly authorise the project organisations to reproduce, disseminate and use by any means, in any form and on any support, their name, their videos and the information contained in Annex 1.

Participants guarantee that the personal data provided are truthful and are responsible for communicating any changes to Development Perspectives. Development Perspectives reserves the right to exclude any participant who has provided false information.

Participants have the right to access, rectify, delete and object to the processing of their personal data, as well as other rights, which can be exercised by contacting Development Perspectives at the above address or e-mail.

Acceptance of the Rules,

Participants expressly agree to comply with each and every one of the rules of this Contest. Failure to comply with any of the rules will result in exclusion from this Contest.

In the event of any doubts or discrepancies in the interpretation of any of these rules, Development Perspectives will interpret them in accordance with the spirit and purpose for which this Contest was created.

For justified reasons, Development Perspectives may modify these rules once the Contest has begun by communicating on its Social Networks.

SOME USEFUL TIPS:

- **Message:** Ensure your message is clear. Think about what you want to convey and who your audience is. Tailor your content to engage your audience and ensure your core message comes across effectively. Please keep it simple and direct to make a strong impact.
- **Creativity:** try to communicate your message in the most attractive and creative way possible. Use the format you prefer and feel most comfortable with. Here are some examples: video animation, video comic, video interview, self-video, video of other people, photo montage video, etc.
- **Before recording:** plan the content of your video and make short notes on each scene (what you have to say, the actions to perform on screen, the position of the camera, etc.).
- **Audio:** Background noises can be particularly disruptive. If necessary, find a quiet place to record your voice so you can be heard perfectly.
- **Video:** Every scene has its perfect angle; you just have to find it. We recommend using a tripod to minimise vibrations and hand movements, ensuring the video is smooth and stable. Don't forget to focus correctly. The video has to be recorded and edited horizontally, with an aspect ratio of 16:9.
- **Final editing:** Sometimes, during final editing, you realise that a shot, effect, and/or audio is missing. We recommend you do this task with enough time to include everything you need. Don't forget that the maximum length of the video is 2 minutes, and it has to be sent before the established time and deadline. Please don't leave it to the last day. Do it in time to minimise any technical problems.

ANNEX 1: AUTHORISATION FORM FOR PARTICIPATION IN THE CONTEST

I, the undersigned, _____ (*name and surname*),
born on _____ (date of birth), with identification/passport number
_____ and _____ with address at
_____ (*street, number, city, postcode*), telephone
number _____, e-mail address for communication purposes
_____, declare that I wish to PARTICIPATE in the contest
"United in the knowledge of Europe" in the framework of the "Youth in Europe"
project. To this end, I declare under my responsibility that:

1. I have read, understood and I accept and agree to comply with the rules of the contest "United in the knowledge of Europe";
2. I understand that failure to comply with any of the rules may result in my exclusion from the contest;
3. The proposal does not infringe any copyright;
4. I grant permission to Development Perspectives to reproduce, disseminate and use by any means, in any form and on any medium, my name, my video and the information contained in the video;
5. I understand that the video will be published on social networks, websites and publications of the project organisations and other related organisations and institutions;
6. I accept the privacy and data protection policy established in the rules of the Contest;
7. The personal information provided in this form is true and accurate.

At _____, ____ of _____ 2024.

[signature]

Signed: _____

**ANNEX 2(a):
AUTHORISATION OF INDIVIDUALS
APPEARING IN THE VIDEO
(MORE THAN 18 YEARS OLD)**

I, the undersigned, _____ (*name and surname*), born on _____ (date of birth), with identification/passport number _____, hereby AUTHORIZE my appearance in the video submitted by _____ (*name and surname of the participant in the Contest*) for the Contest "United in the knowledge of Europe" organised by Development Perspectives in the framework of the "Youth in Europe" project.

I grant permission to reproduce, disseminate and use by any means, in any form and on any medium, my image, name and information I provide in the video. I understand that the video may be published on social networks, websites and publications of the project organisations and other related organisations and institutions.

In compliance with EU Regulation 2016/679 on Data Protection, I understand that Development Perspectives, The Mall, North Quay, Drogheda, Louth, A92 PY68, (041) 980 1005, paul@developmentperspectives.ie is responsible for processing my personal data. I understand that I have the right to access, rectify, delete and object to the processing of my personal data and other rights, which I can exercise by contacting Development Perspectives at the above address or by e-mail.

I declare that the personal information provided in this form is true and accurate.

At _____, ____ of _____ 2024.

[signature]

Signed: _____

**ANNEX 2(b):
AUTHORISATION OF INDIVIDUALS
APPEARING IN THE VIDEO
(UNDER 18 YEARS OLD)**

I, the undersigned, _____ (*name and surname*), born on _____ (date of birth), with identification/passport number _____, as legal guardian of _____ (*name and surname of the minor*), born on _____ (date of birth), hereby AUTHORIZE the minor's appearance in the video submitted by _____ (*name and surname of the participant in the Contest*) for the Contest "United in the knowledge of Europe" organised by Development Perspectives in the framework of the "Youth in Europe" project.

I grant permission to reproduce, disseminate and use by any means, in any form and on any medium, the minor's image, name and information provided in the video. I understand that the video may be published on social networks, websites and publications of the project organisations and other related organisations and institutions.

In compliance with EU Regulation 2016/679 on Data Protection, I understand that Development Perspectives, The Mall, North Quay, Drogheda, Louth, A92 PY68, (041) 980 1005, paul@developmentperspectives.ie is responsible for processing the minor's personal data and my personal data. I understand that I have the right to access, rectify, delete and object to the processing of the minor's personal data, as well as other rights, which I can exercise by contacting Development Perspectives at the above address or e-mail.

I declare that the personal information provided in this form is true and accurate.

At _____, ____ of _____ 2024.

[Legal Guardian's signature]

Signed: _____

For more information:



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info@developmentperspectives.ie



devperspectives



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PROJECT ORGANISATIONS:

